## **Integrated Regional Modeling**

Expert Review Panel October 31, 2003



## Overview

- Philosophy of Model Design
- Overview of the IRM Project
- Key Issues of Concern



## Philosophy of Model Design

- Collaborative and iterative
  - Involve local and regional users
  - Driven by the needs of region's decision makers
- Best practices and ideas
  - Review of other Metro Areas Efforts
  - Expert review
  - Consultants

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## Philosophy of Model Design

- Integration of Land use/Transportation/ Environmental models
  - Seamless integration of components
    - Improve data management
  - Accurate representation of interrelationships
- Improved process
  - Timely completion of the modeling process
  - Information presented in an appropriate form
  - Flexible framework
    - Meet changing policy needs



## Overview of the IRM Project



Overview & Key Issues

# **IRM Project Timeline**

- Phase I: Information and resource gathering
  - Almost Complete
- Phase II: Refresh current models
  - December, 2003
- Phase III: Vision phase of new model
  - Underway
- Phase IV: Model development
  - Start in 2004. Completed by 2007



## **IRM Project Roles**

## **Policy Review Panel**

- Identify issues and concerns facing the region
- Define information needed to inform policy decisions

### Technical Review Panel

- Advise on the technical information required by local decision makers
- Assist in understanding the availability and limitations of required data
- Offer peer review

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Overview & Key Issues

# **IRM Project Roles**

## **Expert Review Panel**

- Identify best practices in regional modeling
- Advise on the key issues
- Provide insight into limitations and pitfalls of selected options

## **Model Development Team**

- Undertake the design and development work
- Collect the data for use in the modeling process



## **Process Thus Far**

- Technical Review panel
  - Two meetings
- Policy Review panel
  - One meeting



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# Technical Review Panel Key Issues and Concerns

- Maintaining the existing system
- Increasing the share of alternative modes
- Enlarging the transit system
- Maintaining environmental conditions
- Increasing highway capacity



# Technical Review Panel Recommendations

- Capture trip-chaining
- Congestion influences on trip decisions
- Capture economic impacts
  - Transportation system on local development
  - Local development on transportation demand
- Cost effects on trip and mode choices
- Representation of system performance factors

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Overview & Key Issues

## Policy Review Panel Key Issues and Concerns

- Model purpose
  - Analytical versus decision support tool
- Timeliness of modeling process
- Better modeling of transit
- Need to address the changing character of the region
  - Changing demographics and travel patterns



## Policy Review Panel Key Issues and Concerns

- Appropriateness of outputs
  - What gets reported
    - More than just system performance
  - How it's reported
    - Data vs. information
- Better modeling of freight
- Improved model accuracy
  - Confidence intervals/error bars
  - Adjustment based on observed outcomes

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Overview & Key Issues

## Expert Review Panel Your Charge

## Today:

- Discuss approaches for developing an integrated regional modeling system
- Discuss appropriate modeling responses to key issues

## **Optional:**

Participate in email discussions as modeling techniques are reviewed and selected

## Next meeting:

- Review model design options
- Recommend specific approaches for addressing key issues
- Discuss limitations of preferred modeling approaches



# Key Issues of Concern Regular Resource Center Metro Vision Resource Center

Overview & Key Issues

# Key Issues of Concern

- 1. Sensitivity to price and behavioral changes
  - Location choice
  - Use of alternative modes and toll facilities
  - Parking
  - Energy
- 2. Modeling low-share mode alternatives
  - Bike and pedestrian
  - Work at home
  - Dial a ride, Park n ride

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# Key Issues of Concern

- **3.** Impacts of development patterns on travel behavior
  - Urban centers
  - Activity centers
  - Urban corridors
  - Urban Growth Boundaries
- Impacts of system and system condition
  - On development patterns (including location & price)
  - On travel behavior (including work choice & induced demand)

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Overview & Key Issues

# **Key Issues of Concern**

- 5. Ability to examine policy choices
- 6. Improve validity and reliability
  - Transit
  - Congestion
  - Suburb-to-suburb trips
- 7. Reflect non-system policy changes
  - TDM
  - ITS



# Key Issues of Concern

- **8.** Ability to show environmental effects
- Better information for analyzing impacts on specific sub-groups
- 10. Better analysis of freight (or goods) movement

